

# BIZTEKIAN VISION

An establishment of GEC Society, A social and welfare wing of Noman Group

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# Editorial

What would you like to be when you grow up?

When ever a person turns in his teens, he has to answer a question thousands of times: What would you like to be when you grow up?

Choosing one's career is not a walk in the park. Rather, it's an exhausting and brainpower task which is full of obstacles and barriers. Young individuals lack in mature thinking, I do not think anyone in their late teens actually thinks far into their futures, say some ten or so years later.

They do not know what career to choose from or which field is of their interest. Thus, they end up making choices which are not suitable for them. Many young people just act on their whims or follow where ever their friends lead then, without bothering to think it through them selves. This lack in critical thinking leads to the youth not understanding the implications of their choice, so ending up lost and confused.

Then, many of them are deprived of the right to choose'. Since early childhood, they have been told time and again what careers they MUST and WILL take up. Imposition of parents will on their child is fairly common in our society.

Another hurdle is the shortage of subjects being offered by universities. This consequently results in the narrowing of field options to a selected few. In Pakistan, for example, students mostly opt for medicine or engineering even reputed local universities don't offer variety in subjects as is seen in foreign universities.

In addition to this, the lack of awareness of different careers available is another major problem. Many young people do not have the knowledge about various professions, like an MBA in Hospital Management, or M.A. in Documentary Scripting etc. A large portion of the youth is deprived of the facility of career counseling.

Regrettably, many young people cannot choose their dreams career because the relative studies or courses are too expensive. The admission fee alone of many universities is amazingly high; any where from RS.50, 000/-200,000-.This limits the scope of higher studies .Thus, student tend to opt for more economical choices rather than what they really want to do.

Every person, absolutely everyone, has the right to choose his career. This decision however should neither be made in haste, nor without good advice. But remember, not to let anyone else's choice overshadow yours confer with your parents and try to reason with them. If they try to push you in a specific direction find out various scholarships programmers offered by different units. Seek advice from people who think have successful careers: DO NOT WAIT FOR SOMEBODY TO GIVE YOU USEFUL TIPS ASK FOR IT YOURSELF.

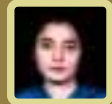
Lastly, whatever you do, do it with full commitment, hard work and determination to succeed.

**Humera Jamil**  
Executive Editor

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## Seminar

# CONSTITUTIONAL REFORMS BACK TO 1973 OR A NEW CONSENSUS:

A National conference on "Constitutional Reforms Back to 1973 Constitution or a New Consensus" was presided over by the Rector Col (R) Tahir Hussain and of Dean of M&SS Dr. Muhammad Ali Siddiqui at the Biztek Auditorium in the Main Campus on March 26, 2009.

Many well-known academics of the country were invited to attend the seminar including Justice (R) Nasir Aslam Zahid, Ex. Judge, Supreme Court of Pakistan, Justice (R) Wajihuddin Ahmed, Ex-Judge Supreme Court of Pakistan, Mr. I.A.Rehman, Director HRCP, Lahore, Justice (R) Syed Rasheed Ahmed Rizvi, Karachi Bar, Senator (R) S. Iqbal Haider, Advocate of Supreme Court, Mr. M.B. Naqvi, Journalist, Dr. Syed Jaffer Ahmed, Director, Pakistan Study Center, University of Karachi, Mr. Akmal Waseem, Journalist.

The conference began with the welcome address by Dr. Mohammad Ali Siddiqui, Dean Management and Social Sciences. Many Renowned personalities like Justice (R) Nasir Aslam Zahid, Justice (R) Wajihuddin Ahmed, Justice (R ) Rasheed A Rizvi, Senator (R ) Iqbal Haider, Mr. I A. Rehman, Mr. M .B Naqvi, Dr. Syed Jaffer Ahmed, and Mr. Akmal Waseem were invited as speaker.

BIZTEK's (Institute of Business & Technology) national seminar on "Constitutional Reforms: Back to 1973 or a New Consensus" achieved a rare consensus that the 1973 constitution should be restored to its original shape with some further amendments to take the realities on the ground into account.

Justice(R) Nasir Hasan Zahid who presided over the seminar thought that it would be better if the 1973 constitution was restored to its original shape with, of course, some modifications to suit the present conditions.

Justice(R) Wajeehuddin Ahmed, in his paper, suggested that the best way to save time and energy of the nation was to restore the 1973 constitution. He defended the Objectives Resolution passed in March 1949 as the basic document which served as the constitution after the dissolution of the 1962 constitution. It





is agreed with some speakers that the Objectives Resolution was responsible for the erosion of democracy and fundamental human rights in subsequent years.

Justice(R) Syed Rasheed Rizvi was critical of the civilian and military bureaucracy and thought that illusion of the freedom of judiciary should be dispelled. He thought both civil and military bureaucracies, under the sway of Establishment, have been equally responsible for the denial of proper functioning of democratic norms. He said that the PPP's proposed 18th amendment didn't incorporate the principle of the autonomy of provinces and it was no different from the approach of the military Establishment. He wanted the restoration of 1973 constitution with all such provisions we should ensure proper democratic functioning.



Senator(R) S. Iqbal Haider thought that Objective Resolution was responsible for promoting religious fanaticism and unless we moved towards a secular constitution having no place for religious fanaticism there was no possibility of social, political and economic development.



Mr. I.A. Rehman, Director HRCP, thought that our constitution didn't have many basic rights, which constitutions of modern countries had. He thought that the right to work, right to health, and right to proper environment, should be included in all constitution.



Mr. M. B. Naqvi, a senior journalist thought that Pakistan was being singled out as a non-functioning state as it couldn't pay its bill as its economy was under the IMF regime. He thought that Pakistan was considered a country not having viable economy and this was not possible unless a secular constitution with emphasis on efficient technological development was in place.



Dr. Syed Jaffer, Ahmed a political analyst, formulated the view that there was no need for new consensus as it would open Pandora's Box. He thought that a parliamentary committee should be formed for incorporating the amendments proposed by politicians, civil society and general public. While Mr. Akmal Waseem, a Lawyer, also pleaded for the secular constitution.

The seminar concluded with the thanks from the Rector, Mr. Tahir Hussain. The seminar was well attended and never before such an attentive audience of wide cross section of the society heard speakers with rapt attention on a very serious issue facing the country.

# Visit of Consul General of Malaysia at BIZTEK

The Consul General of Malaysia in Karachi with Madam Aniza Khalid visited Institute of Business and Technology (Biztek) Main Campus on Thursday, 9th April 2009.

The Chancellor Mr. Noman Abid Lakhani, welcomed the Consul General warmly. Several issues were discussed on this occasion. Biztek looked forward for future collaboration with Malaysian universities as well as to strengthen cooperation in education sector between both nations.

The Registrar Dr. Riaz Ahmed Shaikh informed about all the facilities of the institute including its teaching methodology, national / international collaborations, events held at the institute etc, which was appreciated by the Consul General.



# PARTICIPATION OF REGISTRAR IN AAGS CONFERENCE, CANADA

Dr. Riaz Ahmed Shaikh participated in 4th International Conference of Asian Association for Global Studies (AAGS). The theme of the conference was "Globalization and Human Rights in the Development World". The Conference was held at the University of Calgary in Calgary, Canada on March 21-22, 2009. The topic of Dr. Riaz's paper was "Democracy in Pakistan: Crisis and Conflict". This conference was organized in collaboration with the University of Calgary.



Many renowned scholars from different part of the world participated in the conference including America, UK, Japan, India, France, Nepal etc. Dr. Riaz Shaikh the only scholar who participated from Pakistan.



It has been mentioned in the previous issue of Biztekian Vision that The Asia Association for Global Studies (AAGSO was founded in 2005 for the promotion of research and teaching of global studies in Asia. AAGS is a professional organization for scholars and educators in Asia who are interested in and actively contribute to the development of global studies as a research and teaching field. Its primary focus is on Asia's changing international status and the impact of globalization on Asia, though it also supports work by members on other themes

and world regions.

AAGS strives to promote innovate research and alternative perspectives on issues of international significance. It particularly encourages cross-disciplinary and transnational theoretical approaches that dissolve traditional academic boundaries and relate local events to wider global processes. The association also functions as an open forum for the expression of regional opinions and viewpoints that might otherwise go unheard in the English- speaking world.

1st International Conference- AAGS was held on June 24, 2006, 2nd on March 24-25, 2007 and the third was organized on March 28-29, 2008.



# FUTURE CONFERENCE TO BE ATTENDED BY REGISTRAR BIZTEK

Dr. Riaz Amed Shaikh, Registrar, Biztek is proceeding to Sweden, Stockholm to attend international conference to be held on 21-26 June, 2009. The Swedish National Defence College will be hosting the said conference. Dr. Riaz will present two papers in the conference. The topics are "General Musharraf's Military Coup and Democratic Destruction in Pakistan" & "Terrorism in Pakistan- Role of Military and Police for Curbing Terrorism"

European Research Group on Military and Society (ERGOMAS), founded in 1986, is an association of scientists who study and analyze the relationship between the military and society, and related phenomena. ERGOMAS is a public, non-profit, politically and ideologically independent professional organization of scientists. Joint transnational research and intercultural comparisons in thematically oriented interdisciplinary working groups constitute the core of ERGOMAS.

ERGOMAS is an international scientific association, based originally in Europe but now open to all scholars from around the world, devoted to collaborative research on military and society.

The program for the conference will be based on a combination of keynote talks, and presentations by the working groups. Proposals for new working groups and research themes are also welcome and room will be made for the presentation of these. The conference themes will encompass a whole range of issues concerned with armed forces and society from everyday conditions in international operations to critical events for civil and military personnel.

## Charter Inspection and Evaluation Committee- BIZTEK's Evaluation and Grading

It is great news for all the Biztekians as well as for the Management that after the third visit / inspection of Charter Inspection and Evaluation Committee (CIEC) held on 25th July, 2007, Biztek has been placed in 4 stars with 69.3 points, which is leading in 4 stars.

The major responsibility of CIEC is to monitor, evaluate and grade the private chartered institutions in the province of Sindh. Till now two rounds of this exercise for 2002-2004 and 2004-2006 has been carried out, in which Biztek has been placed in 4 stars.

This inspection is done under twelve major attributes, namely: Establishment and Management, Legal Framework, Physical Facilities, Academic Programmes, Admission and Student Intake, Curriculum and Instructions, Examinations, Faculty, Fees Structure, Scholarship Program, Research and Development, Quality of Education.

Next visit of CIEC is scheduled in the month of August, 2009.

# A GREAT CONCEIT FOR BIZTEK

It is a great news of pleasure that Dr. Muhammad Ali Siddiqui, Dean Management and Social Sciences, Biztek has recently been nominated as the Life Fellow of the Pakistan Academy of Letters (PAL) in addition to being a member of the Board of Governors.



This is the highest award which PAL has conferred to Pakistani writers. Only two members were nominated and Dr. Muhammad Ali Siddiqui was one of them. Dr. Siddiqui was also awarded the best writers award for the year 1976 and 1979.

Pakistan Academy of Letters was established as an autonomous organization in July, 1976 under administrative control of Ministry of Education vide Resolution No.F.8-18/75-CB dated 7th July, 1976 with a view to promote the Pakistani literature and welfare of writers community in the country.

It is a tradition in literary academies all over the world to nominate their senior writers as life fellow members.

## BIZTEK DEAN'S LECTURE IN DOHA SEMINAR

Biztek Dean of the Faculty of Management & Social Sciences, Dr. Muhammad Ali Siddiqui was recently invited by Majlis-e-Farooq-e-Urdu, Doha, Qatar to deliver a lecture on 'State of Research & Criticism with reference to Dr. Jamil Jalibi, ex- Vice Chancellor of the University of Karachi. The paper was highly appreciated.

Participants from U.S.A, Canada, U.K, India and Gulf countries participated in the seminar.

Dr. Siddiqui was also the Guest of Honour at the Annual poetry recital session of the Bazm which has acquired an international repute in terms of participants and quality of audience comprising Qatar's numerous VIPs.

Advisor to Qatar's minister of culture presided over the largely session.

## VISIT OF INTERNATIONAL ISLAMIC UNIVERSITY'S RECTOR AT BIZTEK

Prof. Fateh Muhammad Malik, Rector of International Islamic University, Islamabad and former Chairman, National Language Authority visited Biztek.

He appreciated the facilities which Biztek is offering to its students and lauded the efforts of its faculty to make it a prestigious institute of learning.

He had an informal meeting with the Rector, Dean Faculty of Management & Social Sciences and Registrar. Numerous points were discussed at length regarding teaching methodology and courses.



# CAREER PLANNING SEMINAR

A seminar on career planning was organized by Ms. Sana Arz Bhutto, Faculty of M & SS on 31st Jan 2009. Many distinguished guests speakers were invited from the corporate sector to guide the students with their career selection. The distinguished speakers were Col. (R) Taseer Ahmed, Mr. Atiq-ur- Rehman and Mr. Haseebullah Habib. Col. (R) Tahir Hussain, Rector & Vice Chancellor BIZTEK and Dean M & SS Dr. Muhammad Ali Siddiqui also were present at the occasion.

The Seminar's topic was extremely informative and important for the students, who are in their initial stage of career planning.

Col. (R) Taseer Ahmed, M.D. of Wood Craft discussed the difficulties he faced during his career. Mr. Atiq-ur-Rehman's speech comprised on training and development executive guidance to the students on how they can turn their weaknesses into strengths and also focus on their weaknesses so as to turn them into their strengths. In the end Mr. Haseebullah Habib, Assistant Manager, Contact Centre, PTCL told the students to believe in themselves and to excel in their selected careers.

The program ended with Col. (R) Tahir Hussain giving the vote of thanks and presenting the BIZTEK shields to the guests.



# Seminar of Microsoft Silverlight

It has been a norm and custom of BIZTEK to organize and arrange seminars to keep the students updated with the latest technological trends. Therefore, the faculty of CS&IT organized a seminar on the latest Microsoft Silverlight technology.

To shed light on this topic Mr. Fahad Khan, Engineering Director Folio3 and a member of IEEE Computer Science Society and ACM and Mr. Zafar Hussain Luni Software Engineer at Pixsense inc. were invited.

The seminar started with the recitation of the holy quran. After the recitation was invited Mr. Fahad Khan to share his sight on the Silverlight technology. Mr. Fahad in a very interactive manner explained the eager students of biztek the reliability, compatibility and functionality of this technology with respect to web and data servers. Then the next guest speaker Mr. Zafar Hussain



Luni was invited to share his views on the topic. Mr. Luni elucidated the difference between the Silverlight technology and flash. He clearly mentioned the major differences between the two and further explained that Silverlight is a client side technology and a browser plug-in that extends the web development experience far beyond the limitations of plain html and javascript. Bringing a microsoft product, we might expect it to work best (or only) on windows and internet explorer. so we may be pleasantly surprised to know that it works equally well on Windows and on the MAC, and it also works equally well on the Firefox and Safari web browsers. Since Silverlight is a client side technology, it doesn't matter what backend server software or platform you're running - even apache/linux will do just fine.



He further explained the current lack of polished tools for developing Silverlight applications is its biggest hindrance. The next version of Visual Studio (codenamed Orcas) is expected to ship with rich Silverlight support. He highlighted a few more aspects about the Microsoft's new expression suite of products which is currently close to be in a finished state. They are presently more polished and less buggy than Orcas.

Specifically, expression blend is probably the most valuable expression product for Silverlight development.

The seminar ended with a note of thanks and souvenirs presented to the respectable guests by Mr. Abdul Hafeez lecturer CS&IT.





### ASSOCIATIONS

Academic and research associations with national and international organizations which includes : Georgia Institute of Technology, USA; John Hopkins University, USA; Virtual University Enterprise, USA; Microsoft, USA; World Bank; USAID; University of Oxford, UK; University of Greenwich, UK; ISMA, Aga Khan University and many more.

### PUBLICATIONS

▶ Publishing two inhouse internationally refereed research journals i.e. Journal of Management & Social Sciences (JMSS) and Journal of Information & Communication Technology (JSIT) regularly.  
 ▶ Biztekian Vision- The In-house Newsletter is published three times in a year covering the Campus activities and achievement of Biztek students.

### CURRICULA

▶ The Curricula matches those of world class international universities and tailor made / customized courses based on local requirements.  
 ▶ Research oriented practical curricula meeting the present day business needs.  
 ▶ Periodical software competitions are organized for inculcating creativity among students.

### CAMPUS FACILITIES

▶ The main Campus is located in the peaceful environment of Korangi Creek. It is designed for all those who want to study during day time.  
 ▶ It's lush green lawn and spectacular building are spread over an area of more than 5 acres of land, an area many of our competitors envy.  
 ▶ The air-conditioned spacious classrooms have multimedia and OHP facilities for teaching.  
 ▶ Appreciably equipped modern Computer Labs have more than 300 P4s with latest technology.  
 ▶ Biztek 'Knowledge Hub', the library has more than 10K titles of professional books and un-interrupted online access to 11,500 research journals worldwide through different library programs of HEC.  
 ▶ Secure in-campus parking facility.  
 ▶ In house Research Center, Discussion Forum, Students' Lounge, Girls' Common Room, Prayer Area etc.  
 ▶ The Institute has established its Executive Development Center (EDC, City Campus) in the heart of the city at Main Shahra-e-Faisal. The Campus is equipped with the state of the art facilities.

### EXTRA CURRICULAR ACTIVITIES

▶ A well equipped Gymnasium plus Basketball Court, Snooker Hall, Table Tennis, Badminton Court, Cricket and Football ground etc.  
 ▶ Eloction Contest, Creative Writing Competition etc. are organized for improving communication skills in the students.  
 ▶ Student Week, Basant Mela, Mehfil-e-Milad, Music Masti, Fashion show all are organized for improving social skills and increasing fraternity among students.

### FINANCIAL SUPPORT

▶ Biztek has awarded scholarships worth Rs. 15 million to its outstanding and deserving students during the last one year period.  
 ▶ HEC approved Institute for need based Japanese Scholarship.  
 ▶ Education loan facility available through designated banks..

### FACULTY

Qualified academicians having PhD, and Masters degrees from foreign universities i.e Portland State University, California State University, USA; State University of New York, USA; University of Pennsylvania, USA; Western International University of Arizona, USA, (Lomdon Campus) Middlesex University, UK; University of Sheffield U.K; Cambridge University, U.K; Birmingham University, U.K; University of Southampton, UK; University of Dundee UK, Startford University, London; University of Tehran.  
 Industry experienced faculty have been arranged particularly to add enhanced knowledge enrichment for the weekend students who are mostly serving executives.

### Biztek - One of the fastest growing universities with remarkable distinctions!

- Ø Chartered By Government Of Sindh as a Degree Awarding Institute for higher learning
- Ø 'A/W' Category status awarded by HEC (Higher Education Commission)
- Ø ISO 9001 certification for Certified International Quality Management Systems
- Ø Ranked as 6<sup>th</sup> top institution of Pakistan by International Research Ranking Agency RePEc (for Research Papers in Economics)

## PROGRAMS OFFERED

### FACULTY OF MANAGEMENT & SOCIAL SCIENCES

- BA (Accountancy)
- BBA (Honors)
  - Banking & Finance
  - Management Information Systems (MIS)
  - Marketing
  - Human Resources Management
  - Advertising
- B.Ed
- BS
  - Communication & Media Sciences
- BS (Social Sciences)
  - Criminology
  - Economics
  - International Relation
  - Psychology
  - Sociology
- MBA
  - Banking & Finance
  - Corporate Finance & Treasury Management
  - Islamic Banking
  - Management Information Systems (MIS)

- Marketing
- Health Management
- Human Resources Management

- MBA (Executive)
  - Banking & Finance
  - Corporate Finance & Treasury Management
  - Islamic Banking
  - Management Information Systems (MIS)
  - Marketing
  - Health Management
  - Human Resources Management
- M.Ed
- M.Sc
  - Professional Psychology
- MA
  - Criminology
  - International Relation
  - Sociology
  - Mass Communication & Media Studies
- MS/M.Phil
  - Finance
  - Economics
  - Management
  - Marketing

- Human Resource Management
- Education
- Social Sciences

- PhD
  - Finance
  - Economics
  - Management
  - Marketing
  - Human Resource Management
  - Media Sciences
  - Education
  - Social Sciences

### FACULTY OF COMPUTER SCIENCE & ENGINEERING

- BCS
- BCS (H)
- BS
  - Telecommunications
  - Web Designing & Multimedia
  - Software Engineering
  - Electronics
  - Computer Systems
  - Communication and Media Sciences

- Multimedia & Mass Communication

- B.E
    - Electronic Engineering
    - Telecommunication Engineering
  - MCS
    - Networking
    - Web Designing & Multimedia
    - Software Engineering
  - MS
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    - MS Telecommunication
  - PhD
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    - Telecommunication
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# A NIGHT OF ABSOLUTE ROCK

Nazia Khan BB-1748

As this semester fades away memorably with a string of colorful, rocking and successful events, it would do no justice to not to recall the rocking night of Ali Azmat's concert held by Urock at Biztek on Friday 30th, January 2009 at 10:30pm. Yes at our own university and no other venue. Thankful to the late yet proper construction of the roads, we were able to showcase the event at our university. The sight of our university at night was one which I would never forget. Seeing it for the first time at night with colors of black and orange complimenting it, it lit up with fiery attention. As I drew closer to it with a bunch of friends there was uproar of applaud and gasping at how dramatically and rocking the university looked.



Before I get carried away with the images of how astonishing the university looked, let me introduce the event for those who didn't attend it and personally I think it was a huge mistake!!! Urock's campaign includes the enticing offer of visiting such similar concerts that was held at our university, taking place in a number of universities. The best part was that the entrance was free!!! When the word spread out of a concert taking place with Ali Azmat in it, students were flabbergasted and you wonder why? Because he is the absolute rock star that makes everyone get off their seats. Therefore, who wouldn't go wild and crazy?

Ali Azmat, a name that needs no introduction however, for those who are surprisingly not familiar with him, he is a person who likes challenges. He has the freedom to be who he wants to be and portray what he really is and not to be monotonous and repetitive. He has done it throughout his entire career, and this is what sets him apart from others. He is always on the go, moving at the speed of light, always in frenzy and ready to take on the next thing that comes his way. An entertainer at heart, perhaps this is why he is evolved more than anyone else. That doesn't only relate to his hairdos.

Probably for this reason, people anxiously waited for him to appear on the stage and start his performance. As slowly as the crowd grew stronger with students totaling up to 200, the intensity started emerging slowly. Students started to gather around the stage which beamed with a mixture of sharp white lights and playful disco lights, surrounded by speakers that would be supporting and adding to the yet loud but energetic performance that was to take place. Students started chanting and hooting for





Ali Azmat as the time drew closer, the suspense was unbearable. As time passed and students patiently waited for him, they started humming his songs and holding hands began to sway from side to side. If they weren't indulged in that they were busy filling their growling tummies with the food stalls that were present. Adding more spice to the event, the food stalls included items from snacks offered by the café management to Pizza Hut and Hot and spicy.

Finally

after much awaiting Ali Azmat arrived with his crazy and energetic style entered and took his rightful position on the stage. We were ready steady and waiting to be lifted off by him. He started his performance with 'Saanson ke saanson ne', belonging to his new album social circus. He lured the crowd away with his songs and his fans grew hungry and hungrier for more songs and for more powered up performance. He performed for more than 2 hours with a range of other songs such as Tara Jala, Yaaron Yehi Dosti Hai, Garaj Baras, Papu yaar tang na kar, Mera mahi, Mein Chala and many more.



People were mesmerized by his performance, they were lipsing every word that came out of his mouth, showing their loyalty and strict dedication towards him. The madness and the dedication of his fans intensified as the smoke rose above the stage, slowly it became nostalgic as students started with their head bangs and their devotion towards this rock star doubled with his selection of songs. The crowd cheered and followed his every sign, when he said to sing after him they sang, when he said to put their hands up and clap they clapped. Ironically it felt as if he were the Pied Piper and we were the children following his addictive music.

I still remember when he sang the ever-lasting hit song 'Yaaron yehi doosti hai', everyone had a moment of recollection and a smile on their faces. Holding each others' hands and singing along with him we remembered our innocent days, days of laughter, days of troubles, days where we longed for our friends. Everyone dwelled upon each other's friendship. People melted and absorbed every word of the song. The finale of this breathtaking, exhilarating and sweaty event was at 12:30am, with everyone tired yet satisfied with the performance turned their path back to home. It was worth the long distance, worth the late starting, worth the late ending, every bit of it was worthwhile. Probably the crowd may not match what other universities have but each of us enjoyed it in our own way. In our own way we related and had fun with our fellow students. I guess Ali Azmat and rock is a match made in heaven and we were blessed to be a part of that heaven for more than 2 hours.



# Prize distribution ceremony by the Minister of Textile Industry for the Women Worker's Training Program

On the 12th Feb 2009 a ceremony was organized by the Ministry of Textile Industry in collaboration with International Labor Organization (ILO) held in auditorium of Institute of Business and Technology (Biztek).

Minister for Textile Industry Mr. M. Farooq Saeed Khan was the chief guest. Joint secretary MINTEX Islamabad Mr. Farkhand Iqbal, Textile commissioner Mr. Idrees Ahmed, and Vice chancellor & Rector of Biztek Col (R) Tahir Hussain who is also the representative of ILO and Textile Trade Associations were present in the ceremony.

The program was started to Impact skills to women to enhance their capabilities and productivity to cater the requirements of local Textile Industry, which will consequently lead to their empowerment and economic independence. This program has been organized to target two classes of woman, for semi-literate women courses in industrial sewing and pattern cutting and other for literate women which involves merchandising and quality control.

Three hundred women were trained under the program at Karachi, Lahore and Faisalabad. Seventy women were trained in Karachi at Pakistan Ready made Garment Technical Training Institute and Institute of Business and Technology for two months, Classroom and practical training has also been given in different textile units.

Federal Minister while addressing the closing ceremony said that this program was envisaged as a preparatory phase of a larger initiative to be taken by the Government. These initiatives will reorganize the labor force in the garment industry and will provide a skilled women workforce. In addition, this program will provide economic independence to women; consequently, improving social fabric. In the end Mr. M. Farooq Saeed Khan distributed the certificates and stipend of Rs 3000/- among the successful trainees.



# BIZTEK Participation in Education Exhibition (Dawn Expo) 2009

As part of awareness and promotion campaign, BIZTEK participated in Karachi Pakistan education exhibition 2009 in February. BIZTEK believes that awareness and promotion activities are one of the key elements of the existence of the profession and institute.



During this exhibition. BIZTEK education stall was equipped with promotional material useful for prospective students and their



parents to take decision about graduate and post graduate studies. In this exhibition, over all more that 8000 visitors visited at BIZTEK stall. The profile of visitors includes recent graduate and master degree holders, parents, BIZTEK alumni including members and students, employers and general visitors. The exhibition provided an exclusive opportunity for biztek to get in touch with prospective students and explaining the, about the profession and the institute .most of the queries include the job prospect acquiring this qualification , difference between various streams of accounting , marketing and management and computer system , hardship involved in getting certification , fee structure , financial assistance , course details ,etc.

It is pleasure to inform that biztek stall was as attractive as any other local and foreign educational institution stall where as the visitors attended the biztek install were far more than any other single educational stall.



The Dawn education expo 2009 was also followed by the Career Counseling Seminars.



The institution Team comprised of energetic young students of biztek of under the leadership of Mr.Furqan Iftikhar ,Deputy Director Admission of Main Campus . Nida khan.,Manager Admission, Ambreen Razzaq, Senior Career Counselor of Executive Development Centre as well as Ms.Hina Baig and Ms Saima ,Admission Officer .

Special arrangements had arranged for the corporate peoples visited at our stall for their assistance of business Education to enhance bilateral cooperation, especially in the R & D and training sectors.



# Student Activities

## Spring 2009

A desire to excel is found in every Biztekian. In order to capture this talent, every student is given a chance to display his/her skills and talent to the utmost. Biztek provides its students with a platform where they can perform and practice their skills to its supremacy. Keeping this in mind different activities were arranged by the Biztek students themselves for three days.

The activities began on March 2, 2009 by the marketing students. they arranged different stalls edible and gaming stalls like "Sizzling Rolls, Biz Masti, Desi Dhamaka , Giga Byte Gaming Competition , Festiva De Spring and Feel to be Born Again" to showcase their marketing potential. every project was unique in its own place as the students had put in a lot of effort in making their project a success by planning, organizing and implementing the right marketing strategies. These projects were also graded by their respective faculty members. By the end of the day as the results were compiled following were the positions held by different projects.

- 1st - Festiva De Spring
- 2nd - Sizzling Rolls
- 3rd - Feel to be Born Again (Games)
- 4th - Desi Dhamaka
- 5th - Biz Masti
- 6th - Giga Byte Gaming Competition

The next day was the day for the students of Product Development, their projects were- "a Tribute to Biztek (with Sugar and Spice), Musical Gala, Castylino and Dj Party. " The day was covered by FM 101. the students of Biztek were interviewed live on radio. guest students were invited from different universities and institutes.

The groups were rated as follows.



1st - Dj Party.  
2nd - a Tribute to Biztek (with Sugar and Spice)  
3rd - Musical Gala and Castylo  
4th - Musical Gala and Castylo were equally competitive and thus were ranked 4th.

On the last day projects were organized by the students of Principles of Marketing. As juniors, these students proved no lesser than the senior students in their ideas and their skill level. the day was covered by GEO TV.

"Karachi Street, Gaming Spot, Chinese Food Dhaba, Xotic Games, Tatto Era and Food Fiesta were organized on that day. the faculty evaluated these projects by giving them the following positions:

1st - karachi street  
2nd -food fiesta  
3rd- gaming spot  
4th - chinese food dhaba  
5th - xotic games  
6th - tatto era



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# National Human Resource Development Convention Job Fair 2009

Biztekians have always taken active part in extra curricular activities along with their academic studies. The students of Biztek took part in the 1st National Human Resource Development Convention and Job Fair '09 at Marriot Karachi organized by the Newports Institute of Communication and Economics "NCE" on 21st January, 2009. Muhammad Jahangir, Omair Wavdiwala, Saman Munir, Noman Iqbal, Arjumand Sajjad and Rashid Ahmed presented Biztek in the event. The students got a chance of acquiring valuable information on Human Resource Development from executives of multi-national companies.



## World Economic Forum-Executive Opinion Survey Details.

The students of biztek along with two other universities were selected by the World Economic Forum in collaboration with usaid, Ministry of Finance and Competitive Support Fund (CSF) to conduct the executive opinion survey 2009.

With that survey the World Economic Forum could evaluate the economic conditions of Pakistan, analyze the sectors which are growing and the sectors which needs government attention. CSF engaged some thirty five students from these three universities in Karachi to help conduct the survey

by meeting the CEOs, CFOS and directors of the national and multinational organizations operating in karachi.



The best students of Biztek were selected and given the task of the survey. Omair Nizam, the group leader along with Muhammad Jahangir, Rashid Ahmed, Omair Mudasir, Salman Noshervani, Mohsin Hanif, Omair Sultan and Kumail Patel were the students who visited different firms and met with the executives of those firms to get the questionnaire filled.

On April 15, 2009 the Competitive Support Fund, held the award distribution ceremony at Marriot-Karachi in which high government officials including the Chairman of Marketing and Research Department of IBA distributed the certificates to the participants.

# TURN AN INTERNSHIP INTO A JOB

Waqar Ahmed Mughal  
[Main Campus Student]  
Student id: BM / 996

Internships are a good way to assess one's ability and get the proverbial 'foot' in the door. Mostly internships are only temporary and end after a few months. It is always better to make the internship work in your favor and land up with a permanent job by employing a few techniques.



1. Develop professional goals. Internship are designed to prepare applicants for future careers, so identify your professional goals and try to find an internship that meets your expectations rather than accepting just any internship that is available. This will assist you in your future job search.

2. Remember the golden rule. Always be respectful, address co-workers courteously, follow company rules and established guidelines and avoid office gossip.

3. Develop a strong relationship with your supervisor. Keep your supervisor abreast of your work and accomplishments by checking in frequently and make sure you are meeting his/her expectations. Developing professional connections as an intern will give a head start in professional networking.

4. Seek out challenges. Employers want employees who show initiative, learn and develop and who ask for more responsibilities.

5. Tackle easy, repetitive tasks with enthusiasm. Employers will trust you to complete more difficult tasks once they recognize your ability to handle the small stuff.

6. Identify unaddressed issues. Employers seek people who can think out of the box and identify solutions to current problems that management may not have yet addressed. Offer solutions that you think may yet resolve a specific problem.

7. Thrive on teamwork. Employers seek individuals who are good at teamwork and contribute positively to the overall accomplishment of the group.

8. Express your interest. Show your keenness to join the organization and feel proud to be part of the group.



# Biztek's

ALL GEARED UP TO



Noman Raza  
BB/758  
BBA(Hons)



Nabeel Ali Khan Durani  
BB/839  
BBA(Hons)



Muhammad Fahim  
BB/878  
BS(Net)



Azhar Abrar Qureshi  
BB/882  
BS(Electronics)



Adnan Ali  
BB/928  
BBA(Hons)



Zubair Ali Zubairi  
BB/948  
BBA(Hons)



Syed Haider Ali  
BB/968  
BBA(Hons)



Jehanzaib Khan  
BB-1015  
BS(Net)



Muhammad Junaid Kalam  
BB-1019  
BS(Electronics)



Syed Fahad Ullah Shah  
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M. Wasif Khan  
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BB-1186  
BS(SD)



Nida Imtiaz  
BB-1221  
BBA(Hons)



Faiqa Iqbal  
BB-1253  
BBA(Hons)



Muhammad Faizan Siddiqui  
BB-1258  
BBA(Hons)



Umar Bin Qasim  
BB-1263  
BBA



Khalida Shafi  
BB-1511  
BBA(Hons)



Arjumand Sajjad  
BB-1265  
BBA(Hons)



Saman Munir Waudiwala  
BB-1267  
BBA(Hons)



Muhammad Jahangir  
BB-1277  
BBA(Hons)



Yasir Rafique Butt  
BB-1319  
BBA(Hons)

# Graduates

SERVE THE NATION



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BB-1321  
BBA(Hons)



Saadia Ashraf  
BB-1323  
BBA(Hons)



Erum Siddiqui  
BB-1329  
BBA



Salman Noshewani  
BB-1332  
BBA(Hons)



Agah Zuhaib Khan  
BB-1338  
BBA(Hons)



Rizwan Maqsood  
BB-1362  
BBA(Hons)



Muhammad Umer Tariq  
BB-1363  
BBA(Hons)



Sheeraz Ahmed Shaikh  
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BBA(Hons)



Naveed Ahmed Khan  
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Jamaluddin  
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Shakir Ali Asghar  
BB-1400  
BBA(Hons)



Muhammad Wajahat  
BB-1402  
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Moammar Jabbar  
BB-1404  
BBA(Hons)



Mohsin Hanif  
BB-1509  
BBA(Hons)



Muhammad Adnan Mughal  
BB-1427  
BS(Electronics)



Suhail Ahmed Soomro  
BB-1428  
BBA(Hons)



Qudsia Tabassum  
BB-1443  
BBA(Hons)



Saba Azeem  
BB-1480  
BBA(Hons)



Nabil Muhammad Nasim  
BB-1489  
BBA(Hons)



Shahzad Khan  
BB-1495  
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