

BS Technopreneurship

This program provides a combination of the study of IT with business modules designed to enable you to exploit your technical innovations commercially. It gives students the ability to program and use multimedia to develop innovative business solutions. Students will also be exposed to the implementation of commercial development opportunities whether in start-up, small or large businesses. Students will also be given an awareness of market research, finance and management underpinning the development of entrepreneurial capabilities. The programs also provides students with an understanding of the context, nature, role and significance of management activities as undertaken by managers in a range of organizations. Students will also be exposed to well-researched, logical and integrated solutions to multi-faceted problems in uncertain and dynamic context.

SEMESTER 1

Oral & Presentation Skills, Islamiat & Pakistan Studies, Information and Business Management, Business Mathematics, Business & Media Communication, Financial Accounting & IT

SEMESTER 2

Quantitative Analysis for Business, Management & Organisation, Introduction to Economic Analysis, New Venture Creation, Global Entrepreneurial Marketing, Engineering Entrepreneurship I (C)

SEMESTER 3

Engineering Entrepreneurship II (B), High-Tech Product and Market Development, Entrepreneurial Finance, Technology Entrepreneurship, Ideation - Creating a Business Idea, Internship

SEMESTER 4

Start-up Business Case, Global Entrepreneurial Leadership, From Science to Business - Concepts in Biotechnology, Business Opportunities in ICT, Entrepreneurial Marketing, Technological Innovation

PROGRAM HIGHLIGHTS

- 4 years degree program
- Enhances employability & assimilation factor in the market
- State-of-the-art academic system
- Saves valuable time, to manage work and studies together
- Transfer credits considered
- Entire program offered in all campuses
- Aims to make students competent professionals
- Free Transport facility available for main campus
- Scholarships and financial assistance provided.

SEMESTER 5

New Product Development, New Venture Creation, New Venture Consulting Practicum, Ethics & Professional Conducts, Multimedia Technology

SEMESTER 6

Foreign Language 1, Knowledge Management, Organizational Behavior, Financial Management, Internship II

SEMESTER 7

Planning - Developing a Venture, Operations Management, Foreign Language 2, Business Law & Corporate Governance, Social Entrepreneurship

SEMESTER 8

Emerging Technologies, Sustainable Development, Enterprise Resource Planing, Technical Report Writing, Web Services

DISCLAIMER

All courses may not necessarily be offered every year. Alternate courses may be substituted as and when needed.

ADMISSION REQUIREMENTS

For admission to the BS Technopreneurship program, the candidate must have completed Intermediate with minimum 45% / A Levels (Minimum three Papers) or equivalent from a recognized institution.

FACULTY

Most Biztek faculty have PhDs and postgraduate degree with years of experience in the academics and corporate world. Detail of faculty qualifications and experience can be found on the Biztek website.



**Institute of
Business & Technology**

Shara-e-Faisal Campus (EDC)

Direct: 021-34301087

Cell: 0332-2277763

0332-2273358

Pabx: 021-34301085-8

Gulshan Campus

Direct: 021-34969987

Cell: 0332-2291994

0332-9964656

Pabx: 021-34969984-7

Nazimabad Campus

Direct: 021-36617948

Cell: 0332-2641371

0332-2189746

Pabx: 021-36617946-49

Main Campus

Direct: 021-35120461

Cell: 0332-3340807

0332-2313077

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