

MBA Program

The MBA Program strives to facilitate adults with professional learning to gear them up for meeting specialized requirements. The Institute of Business & Technology - Biztek MBA program is designed to provide leaders to the corporate world. Institute of Business & Technology - Biztek MBA Program hire qualified faculty who maintain close relationships with the business community to develop capabilities of our graduates by integrating knowledge, skills, and personal qualities required in various circumstances.

Duration: 1 Year
Number of Courses: 10
Total Credit Hours: 30

30 Credit Hours

SEMESTER 1

Advanced Research Methods , Strategic Management, Elective-I, Elective-II, Elective-III

SEMESTER 2

Strategic Marketing Management, Advanced Finance, MBA Project, Elective-IV, Elective-V

SPECIALIZATIONS / ELECTIVES

General Management/Project Management/Supply Chain Management

Business Process Reengineering, Change Management, Industrial Management and Labor Relations, Leadership and Motivation Techniques, Operations Research, Event Management, Project Management , Project Planning and Evaluation, Supply Chain Management, Organizational Strategy and Effectiveness, Organization Development, Enterprise Resource Planning (ERP) , Operational Planning in Supply Chain, Innovation & Technology Management, Production Management, Managing Projects and Organizational Change, Strategic Procurement in Supply Chain

Marketing

Advertising & Promotions, Brand Management, Consumer Behavior, Customer Relationship Management, Dynamics of Logistics & Distribution, Export Marketing, Interactive Global & Regional Marketing, Services Marketing, Marketing Research, Marketing of Financial Services, Media Planning and Management, Personal Selling, Pharmaceutical Marketing, Sales Management, Channel Management, Industrial Marketing

Banking & Finance

Financial Economics, Consumer Banking in Pakistan, Fundamentals of Financial Engineering, Financial Modeling, Actuarial & Financial Applications, Financial Strategy & Governance, Behavioral Finance, Islamic Economics, Micro Finance, Advance Financial Management, Analysis of Financial Statements, Corporate Finance, Derivatives, Financial Markets and Institutions, International Banking, Islamic Banking and Finance , Portfolio and Investment Management, Project Evaluation, Security Analysis, Treasury and Funds Management

Human Resource Management

Industrial Management and Labor Relations, Leadership and Motivation Techniques, Performance Appraisal, Compensation Management, Leadership Readiness, Talent Management & Succession Planning, Recruitment and Selection, Career Management, Job Analysis & Design, Human Resource Information Systems (HRIS), Strategic Human Resource Development (SHRD), Change Management

PROGRAM HIGHLIGHTS

- Enhances employability & assimilation factor in the market
- State-of-the-art academic system
- Saves valuable time, to manage work and studies together
- Transfer credits considered
- Entire program offered in all campuses
- Aims to make students competent professionals
- Free Transport facility available for main campus
- Scholarships and financial assistance provided.

DISCLAIMER

All courses may not necessarily be offered every year. Alternate courses may be substituted as and when needed.

FACULTY

Most Biztek faculty have PhDs and postgraduate degree with years of experience in the academics and corporate world. Detail of faculty qualifications and experience can be found on the Biztek website.



**Institute of
Business & Technology**

Shara-e-Faisal Campus (EDC)

Direct: 021-34301087
Cell: 0332-2277763
0332-2273358
Pabx: 021-34301085-8

Gulshan Campus

Direct: 021-34969987
Cell: 0332-2291994
0332-9964656
Pabx: 021-34969984-7

Nazimabad Campus

Direct: 021-36617948
Cell: 0332-2641371
0332-2189746
Pabx: 021-36617946-49

Main Campus

Direct: 021-35120461
Cell: 0332-3340807
0332-2313077
Pabx: 021-35091871-3

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Duration: 3 Years
Number of Courses: 31
Total Credit Hours: 93

Duration: 2.5 Years
Number of Courses: 22
Total Credit Hours: 66

93 Credit Hours

SEMESTER 1

English Writing Skills, Computer Orientation & Packages, Financial Accounting & IT, Principles of Management, Principles of Marketing

SEMESTER 2

Microeconomics, Business & Media Communication, Stats & Maths for Business, Introduction to Business Finance, Business Ethics

SEMESTER 3

Macroeconomics, Financial Management, Marketing Management, Quantitative Analysis for Business, Business Process Management & IS, Foreign Language 1

SEMESTER 4

Human Resource Management, Managerial Accounting & Control Systems, Financial Reporting & Analysis, Entrepreneurship, Business Law & Corporate Governance

SEMESTER 5

Business Research Methods, Strategic Management, Elective-I, Elective-II, Leadership & Organizational Behavior

SEMESTER 6

Strategic Marketing Management, Organizational Development, Elective-III, Elective-IV, MBA Project

66 Credit Hours

SEMESTER 1

Financial Accounting & IT, Business & Media Communication, Quantitative Analysis for Business, Introduction to Business Finance, Micro & Macro Economics, Business Process Management & IS

SEMESTER 2

Marketing Management, Managerial Accounting & Control Systems, Financial Management, Human Resource Management, Business Law & Corporate Governance, Managerial Economics

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SEMESTER 3

Elective-I, Elective-II, Strategic Management, Financial Reporting & Analysis, Advanced Research Methods

SEMESTER 4

Leadership & Organizational Behavior, Entrepreneurship, Elective-III, Elective-IV, MBA Project

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