

BS Media Sciences

Duration: 4 Years
Number of Courses: 45
Total Credit Hours: 135

SEMESTER 1

Basic English Skills & Composition, Oral & Presentation Skills, Computer Applications, Introduction to Media and Social Sciences, Drawing and Perspective

SEMESTER 2

Voice, Speech and Adiction, Introduction to Media Economics, Electronic Media in Pakistan, Introduction to Stage Management & Theater, Introduction to Filmmaking, TV and Radio Production

SEMESTER 3

Cinematography & Sound Recording, Basic Design - Theory of Color, Media & Current Affairs, History of Drama I, History of Art - Photography, Business Studies for Media

SEMESTER 4

Public Relations & Media, Introduction to Multimedia, Direction, Introduction to Animation & Graphics, Scriptwriting, Media Ethics

ELECTIVES

Advertising, Stage Management and Décor, Radio Projects, Aesthetics of Film, 3D Animation and Cartoon film making, Contents and Screen play, TV Production I (Single Camera), Lights and Lightning, Electronic Journalism, Sound Recording, Print Media, Multimedia, TV Production II (Studio/2 Cameras), Director and Direction, Cinematography/ Sound Recording and Special Effects, Documentary Vand Film Making, Non-Linear Editing, Film Editing

PROGRAM HIGHLIGHTS

- 4 years degree program
- Enhances employability & assimilation factor in the market
- State-of-the-art academic system
- Saves valuable time, to manage work and studies together
- Transfer credits considered
- Entire program offered in all campuses
- Aims to make students competent professionals
- Free Transport facility available for main campus
- Scholarships and financial assistance provided.

SEMESTER 5

History of Print Media, Acting & Characterization, Production Management , Lighting, Elective 1

SEMESTER 6

Television Critique & Audience Research, History of Drama II , Make up & Special Effects, Production Designing, Elective II

SEMESTER 7

Production, Portfolio Designing, Elective III, Elective IV, Elective V

SEMESTER 8

Elective VI, Elective VII, Elective VIII, Project/Thesis

DISCLAIMER

All courses may not necessarily be offered every year. Alternate courses may be substituted as and when needed.

ADMISSION REQUIREMENTS

For admission to the BS Media Sciences program, the candidate must have completed Intermediate with minimum 45% / A Levels (Minimum three Papers) or equivalent from a recognized institution.

FACULTY

Most Biztek faculty have PhDs and postgraduate degree with years of experience in the academics and corporate world. Detail of faculty qualifications and experience can be found on the Biztek website.



**Institute of
Business & Technology**

Shara-e-Faisal Campus (EDC)

Direct: 021-34301087

Cell: 0332-2277763

0332-2273358

Pabx: 021-34301085-8

Gulshan Campus

Direct: 021-34969987

Cell: 0332-2291994

0332-9964656

Pabx: 021-34969984-7

Nazimabad Campus

Direct: 021-36617948

Cell: 0332-2641371

0332-2189746

Pabx: 021-36617946-49

Main Campus

Direct: 021-35120461

Cell: 0332-3340807

0332-2313077

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