

BBA Program

The BBA Program strives to facilitate students for a role that gives them an industry relevant edge. The Institute of Business & Technology - Biztek BBA Program is designed to develop insight of Business & Industry for the current demands of regional and global transformation.

Duration: 4 Years
Number of Courses: 46
Total Credit Hours: 138

SEMESTER 1

Oral & Presentation Skills, Introduction to Computer, Islamiat & Pakistan Studies, Principles of Accounting, Information and Business Management, Micro Economics

SEMESTER 2

English Writing Skills, Sociology, Basics of Research Methods, Financial Accounting & IT, Business Mathematics, Macro Economics

SEMESTER 3

Psychology, Introduction to Business Law, Principles of Management, Introduction to Business Finance, Principles of Marketing, Statistics

SEMESTER 4

Business Ethics, Consumer Behavior, Cost Accounting, Money & Banking, Calculus, Project Management

SPECIALIZATIONS / ELECTIVES

- Marketing
- Management
- Human Resource Management
- Supply Chain Management
- Banking & Finance

PROGRAM HIGHLIGHTS

- 4 years degree program
- Enhances employability & assimilation factor in the market
- State-of-the-art academic system
- Saves valuable time, to manage work and studies together
- Transfer credits considered
- Entire program offered in all campuses
- Aims to make students competent professionals
- Free Transport facility available for main campus
- Scholarships and financial assistance provided.

SEMESTER 5

Business & Media Communication, Corporate Social Responsibility, Organizational Behavior, Marketing Management, Quantitative Analysis for Business, Foreign Language 1

SEMESTER 6

Management Information System, International Relations, Financial Management, Operation Management, Development Economics, Foreign Language 2

SEMESTER 7

Analysis of Pakistani Industries, Human Resource Management, Elective-I, Elective-II, Thesis-I

SEMESTER 8

Managerial Accounting, Entrepreneurship, Elective-III, Elective-IV, Thesis-II

DISCLAIMER

All courses may not necessarily be offered every year. Alternate courses may be substituted as and when needed.

ADMISSION REQUIREMENTS

For admission to the BBA program, the candidate must have completed Intermediate with minimum 45% / A Levels (Minimum three Papers) or equivalent from a recognized institution.

FACULTY

Most Biztek faculty have PhDs and postgraduate degree with years of experience in the academics and corporate world. Detail of faculty qualifications and experience can be found on the Biztek website.



**Institute of
Business & Technology**

Shara-e-Faisal Campus (EDC)

Direct: 021-34301087
Cell: 0332-2277763
0332-2273358
Pabx: 021-34301085-8

Gulshan Campus

Direct: 021-34969987
Cell: 0332-2291994
0332-9964656
Pabx: 021-34969984-7

Nazimabad Campus

Direct: 021-36617948
Cell: 0332-2641371
0332-2189746
Pabx: 021-36617946-49

Main Campus

Direct: 021-35120461
Cell: 0332-3340807
0332-2313077
Pabx: 021-35091871-3